

## A HISTORY OF INNOVATION



**1953** PCCA is founded



**1960** Began leading the development of High Volume Instrument (HVI) classing system



**1975** Introduced TELCOT®, the first electronic marketing system for cotton



**1987** Began offering pool marketing



**1989** Developed and introduced Electronic Warehouse Receipts and Electronic Title System technologies



**2000** Developed the initial framework to help found The Seam® online trading system



Our Mission is to ensure the long-term profitability of our grower-owners through value-added marketing programs and through services to their gins.

[www.pcca.com](http://www.pcca.com) | 806.763.8011



PCCA MARKETING  
DELIVERS NOW AND  
IN THE FUTURE



GROUNDING IN TRADITION  
INVESTED IN YOUR FUTURE®



PCCA pays dividends by offering **value-added cotton marketing choices** designed to extract **every ounce of value** from each bale.

We utilize the strength of our **true cooperative structure** to **pay strong results now** and create **long-term benefits** for you and your family.

## Professionally-Managed Pool Marketing

Our pools are the most popular marketing option because they consistently provide strong price results and superior long-term results because we are the supplier of choice to many of the world's leading cotton buyers and textile mills. PCCA's pools are managed by our experienced professional marketers and merchandisers that stay in direct contact with our grower-owners to carefully manage risks. PCCA pays full loan premiums and has the flexibility to make price adjustments for qualities that perform above the market.

### PCCA POOL DELIVERS

- Superior Long-Term Results
- Company Ownership
- Expert Marketing Team
- Integrated Risk Management
- Cooperative Marketing Power
- Global Sales Network
- Reliability

**Electronic Marketing** Electronic Marketing is available to growers that want more direct involvement with marketing their production on The Seam®, cotton's online marketplace.

Farmers offering their cotton on The Seam instantly get access to the world's largest network of buyers, and offers can be sold at a firm price or by counter offer. PCCA and The Seam guarantee the performance of every trade and quickly pay the grower after the sale.

## Contracts

PCCA grower-owners have the option to market their crops prior to or at harvest using our contracts. These contracts provide a tool our grower-owners can utilize to lock-in a base price on their production.

### ADVANTAGES

- Take advantage of rising markets prior to or at harvest
- Grower-owners can place good-till-cancelled (GTC) orders at a market level that meets their needs
- Grower-owners will receive any eligible LDP payment available at the time of invoicing
- Contract participants are patrons of PCCA's Marketing Division and receive any dividends allocated to that division

## Member Access

Timely information about your farming operation is crucial. That's why PCCA grower-owners can access their account activity 24/7 from anywhere using their mobile device or computer.

## Marketing Text Alerts

Sign up to receive cotton market updates by text with PCCA's new marketing text alert service. The information you will receive includes market highlights featuring USDA reports, economic news and other market-related information. You can sign up to receive text alerts through the Member Access portal online.

## FEATURES

### Gin Account Information

- View Account & Ginning Summaries
- View Class Information
- Download Class Recap

### View Invoice Statements

### View Your PCCA Check Register

### View Your Patronage Statements

### Sign Up to Receive SMS (Text Message) Alerts for:

- Class Information
- Scale Ticket Information
- Futures Prices (choose from Cotton, Corn, Feeder Cattle, Kansas City Wheat, Live Cattle, Soybeans and Chicago Wheat)

### Mobile Version Available

## Warehousing

Supply chain performance is a key value driver for our grower-owners' cotton. Our warehouses carefully store, sort and ship this cotton. Maintaining efficiency while performing at industry standards provides additional value to our grower-owners.

## WAREHOUSE LOCATIONS

**TEXAS** Sweetwater • Big Spring • Rule  
**OKLAHOMA** Altus **KANSAS** Liberal



## Subscribe to Cotton Market Weekly

Cotton Market Weekly is PCCA's newsletter that brings readers up-to-date on the current cotton market. Sign up for this free subscription on PCCA's website.